

<p>Microsoft Dynamics GP increases employee productivity and operational efficiency, leveraging your existing systems, saving you time and money.</p>	<p>Do more with less effort with Microsoft Dynamics GP Microsoft Dynamics® GP is a complete and scalable business management solution that helps you get up and running quickly, maximizes the productivity of your people, and helps take time and costs out of your business processes.</p> <p>“In just six months, we saw a big difference in our process automation and inventory efficiency. The solution paid for itself in six months.” <i>Sharaky Abdul Azim, Chief Financial Officer, Arabian Oud</i></p>
<p>Increase Operational Efficiencies</p>	<p>Microsoft Dynamics GP gets you up and running quickly and offers a proven, stable solution that helps fuel your operational efficiency by automating your business-critical operations, adapting to fit into your type of business.</p> <p>Provide insight into the most relevant, business-critical information for everyone in your organization, for effective decision making:</p> <ul style="list-style-type: none"> • Enable your people to have role-based access to the information they need to do their jobs in a format that makes sense. • Automated alerts proactively notify your people when problems needing immediate action arise. <p>Automate and integrate your processes so your people can be more effective:</p> <ul style="list-style-type: none"> • Free your people to focus on what matters most by allowing employees to take routine tasks online, reducing paperwork and data re-entry. • Automate relevant processes across teams for streamlined business processes. <p>Easily customize the solution for your unique business needs:</p> <ul style="list-style-type: none"> • Extend your solution without the need for a developer or programming. • Integrate with non-Microsoft® applications using simple connectivity tools. • Incorporate your existing websites and applications, even if they are built on non-Microsoft platforms. • Match your unique business needs with an ecosystem of industry-specific offerings that enable you to satisfy your business needs with broadly adopted solutions. <p>What customers are saying:</p> <p>“We are seeing an 85-percent decrease in delivery delays. The technologies we have employed have made processes simple, thus easier to manage.” <i>Mustafa Monnoo, CEO, Olympia Chemicals</i></p> <p>“Our weekly payroll process has been reduced to just one day instead of three. “With Microsoft Dynamics GP, processors can now concentrate on more productive tasks and less on repetitive busy work.” <i>Vicki Ross-Rhoades, Assistant Controller, Leech Lake Gaming Division</i></p>

Increase Employee Productivity

Microsoft Dynamics GP offers a simple and personalized user experience, accommodating your people's unique work style. Dynamics GP provides functionality to connect your people, suppliers, and customers effectively and easily, enabling your employees to be more productive.

Reduce setup and training time, freeing your people to focus on what matters most:

- The user interface works like other familiar Microsoft products, reducing training time.
- The Action Pane reduces the number of clicks to perform an action, making your people more productive.
- Linking data to Microsoft Office Applications speeds up access to information, without the need for a Microsoft Dynamics GP full user license.

Empower your people to be more effective with the role based design that maps to user tasks and specific work requirements for an individual experience:

- Roles-Based home pages map to a broad number of specific jobs and can be personalized for each user's work style and role.
- Adding quick links to reports and tasks people use most reduces navigation clicks within the system.
- Create personalized lists of information filtered by unique people's needs for quick access to information.

Connect your employees, customers, and vendors across your entire organization:

- Help managers work effectively with online access to employee information they need to make critical staff decisions, along with web-based approval for timecards.
- Centralize budget management through web-based budgeting for accurate, informed forecasting.
- Connect with vendors and customers through extranet portals for easy communication and collaboration.

What customers are saying:

"Everyone is working more normal hours, including me. I am saving at least ten hours a week that I can use to better steer the business and find other areas for improvement."

Fred Rickert, Vice President of Finance, Maui Land & Pineapple Company

"The accounting group is thirty percent smaller than it used to be, but we are administering three times the revenue we did in earlier times"

Gordon Berkstresser, Chief Financial Officer, LifeNet

Leverage Existing IT Investment/Fits with Your Systems

Microsoft Dynamics GP works the way your current technology works, so it fits easily into your Microsoft systems, helping to maximize your technology investment.

Take Advantage of Microsoft Office Excel®, the application your employees already know and use, to report and analyze information :

- Over 200 built-in refreshable Office Excel Reports connected to Microsoft Dynamics GP data.
- Easily create new Office Excel reports connected to Microsoft Dynamics GP data, using the Report Builder Tool.
- Users without access to Microsoft Dynamics GP can access information through Office Excel, SQL Reporting Services and other means.

Harness the full power of your Microsoft SQL Server® deployment:

- Analyze large data sets from multiple angles using Analysis Services
- combined with Microsoft Dynamics GP Analysis Cubes.
- SQL Server Reporting Services includes robust reporting capabilities and an intuitive report builder. Microsoft Dynamics GP 10.0 includes over 75 SQL
- Server Report Services reports and has views built into the report builder for easy report creation.

What customers are saying:

"Within a matter of seconds, we can determine which customers are the most profitable and who we should be servicing—and that takes into account all possible variable costs. Every business decision that we make can be substantiated by a dashboard that pulls information from Microsoft Dynamics GP."

Renier van der Merwe, Manager of Business Systems, Premier Foods

"It costs less to implement a system when we know the server platform, we know Terminal Services, and we obviously know Microsoft Windows®. All of that leveraged together has provided a lower total cost of ownership, compared to other applications, other server platforms."

Rod Hughbanks, Director of Information Systems, Winona Health

"We were looking at a one -to-two year implementation with SAP or Oracle, while Microsoft Dynamics GP could be up and running in just a few months"

Lee Horton, IT Director, Current Energy

Microsoft is listening to businesses and responding to your concerns, by actively enabling you to help preserve your capital resources in the current economic situation while making important strategic investments in your future. With Microsoft Dynamics Financing on new purchases of ERP and CRM solutions we can help your organization acquire powerful business assets that pay off in the near term and over the long haul—by helping you drive productivity, maximize efficiency, and adapt and grow your business in today's fast-changing market.



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